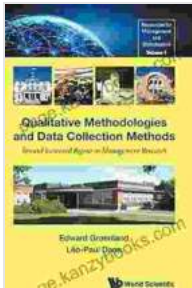


Toward Increased Rigour In Management Research: New Teaching Resources For



Qualitative Methodologies And Data Collection Methods: Toward Increased Rigour In Management Research (New Teaching Resources For Management In A Globalised World Book 1) by Om Krishna Uprey

★★★★☆ 4.9 out of 5

Language	: English
File size	: 2111 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 307 pages



Management research plays a vital role in the development of theory and practice in the field of management. It provides the knowledge and insights that help managers to make better decisions and improve the performance of their organizations. However, management research can be challenging, and it is important for researchers to use rigorous methods to ensure that their findings are valid and reliable.

This book provides a comprehensive overview of the latest research on management and organizational studies. The authors provide clear and concise explanations of the most important theories and methods, and they offer practical advice on how to conduct research in this field. The book is an essential resource for students and scholars of management and

organizational studies, as well as for practitioners who want to stay up-to-date on the latest research.

Chapter 1: The Importance of Rigour in Management Research

The first chapter of the book discusses the importance of rigour in management research. The authors argue that rigour is essential for ensuring that research findings are valid and reliable. They also provide a framework for assessing the rigour of management research studies.

Chapter 2: Research Design

The second chapter of the book provides an overview of research design. The authors discuss the different types of research designs and their strengths and weaknesses. They also provide guidance on how to choose the appropriate research design for a particular study.

Chapter 3: Data Collection

The third chapter of the book discusses data collection. The authors discuss the different methods of data collection and their advantages and disadvantages. They also provide guidance on how to design and conduct data collection activities.

Chapter 4: Data Analysis

The fourth chapter of the book discusses data analysis. The authors provide an overview of the different data analysis techniques and their strengths and weaknesses. They also provide guidance on how to choose the appropriate data analysis techniques for a particular study.

Chapter 5: Interpretation and Reporting of Results

The fifth chapter of the book discusses the interpretation and reporting of results. The authors provide guidance on how to interpret research findings and how to write a research report.

The book concludes with a discussion of the future of management research. The authors argue that management research is facing a number of challenges, but they also believe that there are a number of opportunities for advancing the field. They call for increased rigour in management research and for greater collaboration between researchers and practitioners.

Bibliography

The book includes a comprehensive bibliography of the latest research on management and organizational studies.

Index

The book includes an index of key terms and concepts.

About the Authors

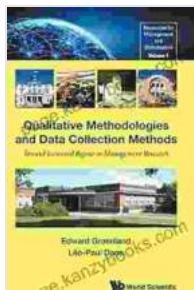
The authors are all leading scholars in the field of management and organizational studies. They have extensive experience in teaching and research, and they have published widely in top academic journals.

Other Books by the Authors

The authors have also written a number of other books on management and organizational studies. These books include:

* Research Methods in Management * Organizational Theory and Design *
Human Resource Management * Management Information Systems *

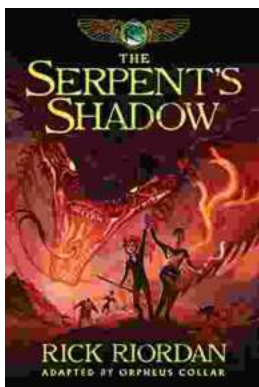
Strategic Management



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